

**SHEAT SCHOOL OF BUSINESS - DEPARTMENT OF MANAGEMENT STUDIES**

**MBA Program Structure @ SHEAT SCHOOL OF BUSINESS**

Semester	Compulsory Subjects	Professional Certifications	Project/ Internship	Training & Development
Semester I	Management Concepts & Organizational Behaviour	Digital Marketing Level 1	Mini Project	ELITE - REFRESHER Level 1
	Managerial Economics			
	Financial Accounting & Analysis			
	Business Statistics & Analytics			
	Marketing Management			
	Design Thinking			
	Business Communication			
	IT Skill Lab 1			
	Mini Project 1			
Semester II	Business Environment & Legal Aspects of Business	Digital Marketing Level 2  Micro Finance	Mini Project	ELITE - REFRESHER Level 2
	human Resource Management			
	Business Research Methods			
	Financial Management & Corporate Governance			
	Operations Management			
	Quantitative Techniques for Managers			
	Digital Marketing & E-Commerce			
	Management Information System			
	IT Skill Lab 2			
	Mini Project 2			
Semester III	Strategic Management	IRDA (FM)  Entrepreneurship  NISM	Internship (40 days) + STPR	ELITE - ADVANCED Level 1
	Innovation & Entrepreneurship			
	Human Value & Professional Ethics			
	Finance Specialization			
	Marketing Specialization			
	HR Specialization			
	IT Specialization			
	OM Specialization			
	IB Specialization			
	STPR			
Semester IV	Emerging Technologies in Global Business Environment		Major Project	ELITE - ADVANCED Level 2
	Finance Specialization			
	Marketing Specialization			
	HR Specialization			
	IT Specialization			
	OM Specialization			
	IB Specialization			
	Project Report			

**Note:**

1. Every semester students compulsorily need to qualify one certification course from SWAYAM/ NPTEL
2. Every semester students need to participate in guest lecture series - 'VOICE' conducted by School of Business
3. Every semester students need to participate in Industrial Visit/ Tour
4. Every semester students need to attend workshops under ऐARYASHALA organized by School of Business.